

DAFTAR PUSTAKA

- Alavi, S. A., Rezaei, S., Valaei, N., & Wan Ismail, W. K. (2016). Examining shoppingmall consumer decision-making styles, satisfaction and purchase intention. *The International Review of Retail, Distribution and Consumer Research*, 26(3), 272-303.
- Alnawas, I., & Aburub, F. (2016). The effect of benefits generated from interacting with branded mobile apps on consumer satisfaction and purchase intentions. *Journal of Retailing and Consumer Services*, 31, 313-322.
- Amin, S. R. F. A. M., & Jayashree, S. *Journal of Hospitality and Tourism Technology*.
- Ariffin, S. K., Mohan, T., & Goh, Y. N. (2018). Influence of consumers' perceived risk on consumers' online purchase intention. *Journal of Research in Interactive Marketing*.
- Bagozzi, R. P., & Phillips, L. W. (1982). Representing and testing organizational theories: A holistic construal. *Administrative science quarterly*, 459-489.
- Bagyarta, S. D. (2014). Analisa Pengaruh Hedonic dan Utilitarian Value terhadap Repurchase Intention pada Industri Pusat Kebugaran Kelas Menengah Atas di Sidoarjo. *Jurnal Strategi Pemasaran*, 2(1), 11.
- Chiu, C. M., Wang, E. T., Fang, Y. H., & Huang, H. Y. (2014). Understanding customers' repeat purchase intentions in B2C e-commerce: the roles of utilitarian value, hedonic value and perceived risk. *Information Systems Journal*, 24(1), 85-114.
- Cortina, J. M., Green, J. P., Keeler, K. R., & Vandenberg, R. J. (2017). Degrees of freedom in SEM: Are we testing the models that we claim to test?. *Organizational Research Methods*, 20(3), 350-378
- Crosby, L.A., Evans, K.R., Cowles, D. (1990), "Relationship quality in services selling: an interpersonal perspective", *Journal of Marketing*, Vol. 54 pp.68-

81.

de Morais Watanabe, E. A., Torres, C. V., & Alfinito, S. (2019). The impact of culture, evaluation of store image and satisfaction on purchase intention at supermarkets. *Revista de Gestão*.

Dwyer, Robert, and Gassenheimer, Jule: Relational Roles and Triangle Dramas: Effects on Power Play and Sentiments in Industrial Channels. *Marketing Letters* 3 (2) (1992): 187-200.

Fallefi, M. R., & Siregar, M. R. (2018). Pengaruh Nilai Utilitarian Dan Nilai Hedonis Terhadap Perpindahan Merek Dengan Kepuasan Konsumen Sebagai Pemoderasi (Studi Kasus Perpindahan Merek Dari Smartphone Lain Ke Iphone Pada Mahasiswa Di Lingkungan Universitas Syiah Kuala). *Jurnal Ilmiah Mahasiswa Ekonomi Manajemen*, 3(3), 143-154.

Fatemeh, Meskaran & Shanmugam, Bharanidharan & Ismail, Zuraini. (2014). Factors Affecting on Security Perception in Online Purchase Intention. *Advanced Science Letters*. 20. 10.1166/asl.2014.5627.

Featherman, Mauricio & Pavlou, Paul. (2003). Predicting E-Services Adoption: A Perceived Risk Facets Perspective. *International Journal of Human-Computer Studies*. 59. 451-474. 10.1016/S1071-5819(03)00111-3.

Fishbein, M., & Ajzen, I. (1975). *Belief, Attitude, Intention, and Behavior: An Introduction to Theory and Research*. Reading, MA: Addison-Wesley.

Fuadiyah, N., & Hidayat, K. (2016). Pengaruh nilai utilitarian dan nilai hedonik terhadap keputusan pembelian (Survei pada Mahasiswa S1 Fakultas Ilmu Administrasi Universitas Brawijaya Malang yang Membeli dan Menggunakan Ponsel iPhone). *Jurnal Administrasi Bisnis*, 36(1), 129-136.

Gan, C., & Wang, W. (2017). The influence of perceived value on purchase intention in social commerce context. *Internet Research*.

Gantara, G., Kumadji, S., & Yulianto, E. (2013). Analisis Pengaruh Kualitas

Layanan dan Perceived Value Terhadap Kepuasan Pelanggan dan Loyalitas Pelanggan. *Jurnal Administrasi Bisnis*, 1(1), 40-48.

Gil, M. T., & Jacob, J. (2018). The relationship between green perceived quality and green purchase intention: a three-path mediation approach using green satisfaction and green trust. *International Journal of Business Innovation and Research*, 15(3), 301-319.

Haekal, A., & Widjajanta, B. (2016). Pengaruh kepercayaan dan persepsi risiko terhadap minat membeli secara online pada pengunjung website classifieds di indonesia. *Journal of Business Management Education (JBME)*, 1(1), 183-195.

Hsu, Chin-Lung & Lin, Judy. (2016). Effect of perceived value and social influences on mobile app stickiness and in-app purchase intention. *Technological Forecasting and Social Change*. 108. 10.1016/j.techfore.2016.04.012.

Intan Liliana, M. (2018). Pengaruh Electronic Word of Mouth (e-WOM) dan citra merek pada aplikasi pergikuliner terhadap keputusan pembelian konsumen di kota Surabaya (Doctoral dissertation, Universitas Ciputra).

Irmawati, D. (2011). Pemanfaatan e-commerce dalam dunia bisnis. *Jurnal Ilmiah Orasi Bisnis-ISSN*, 2085, 1375.

JAI, S. Value of Education in Novel Kumara Hikayat Sang Kekasih by.

Jones, M. A., Mothersbaugh, D. L., & Beatty, S. E. (2000). Switching barriers and repurchase intentions in services. *Journal of retailing*, 76(2), 259-274.

Kim, Jong & Kim, Woong & Park, Sangcheol. (2010). Consumer perceptions on web advertisements and motivation factors to purchase in the online shopping. *Computers in Human Behavior*. 26. 1208-1222. 10.1016/j.chb.2010.03.032.

Ko, Hanjun & Jung, Jaemin & Kim, Jooyoung & Shim, Sung. (2004). Cross-Cultural Differences in Perceived Risk of Online Shopping. *Journal of Interactive Advertising*. 4. 20-29. 10.1080/15252019.2004.10722084.

- Laroche, Michel & Papadopoulos, Nicolas & Heslop, Louise & Mourali, Mehdi. (2005). The influence of country image structure on consumer evaluations of foreign products. *International Marketing Review*. 22. 96-115. 10.1108/02651330510581190.
- Lee, Khai & Tan, Soo. (2003). E-retailing versus physical retailing: A theoretical model and empirical test of consumer choice. *Journal of Business Research*. 877-885.
- Lenarto, S., Putra, A. Y. W. T., & Rahmawati, V. (2018). Pengaruh brand image dan price image terhadap purchase intention dengan store image sebagai variabel intervening pada IBOX store di World Trade Center (WTC) di Surabaya. *Jurnal Ilmiah Mahasiswa Manajemen*, 6(2), 99-111.
- Li, Na & Zhang, Ping. (2002). Consumer Online Shopping Attitudes and Behavior: An Assessment of Research.
- Liebermann, Yehoshua & Stashevsky, Shmuel. (2002). Perceived Risks as Barriers to Internet and E-Commerce usage. *Qualitative Market Research: An International Journal*. 5. 291-300. 10.1108/13522750210443245.
- Masoud, E. Y. (2013). The effect of perceived risk on online shopping in Jordan. *European Journal of Business and Management*, 5(6), 76-87.
- Meng, Shiang-Min & Liang, Gin-Shuh & Yang, Shih-Hao. (2011). The relationships of cruise image, perceived value, satisfaction, and post-purchase behavioral intention on Taiwanese tourists. *African Journal of Business Management*. 51.
- Pavlou, P. A. (2003). Consumer Acceptance of Electronic Commerce: Integrating Trust and Risk with the Technology Acceptance Model. *International Journal of Electronic Commerce*, 7 (3), 69–103
- Prihatini, R. A., & Susanto, S. (2015). Pengaruh Motif Hedonis Dan Browsing Terhadap Pembelian Impulsif Pada Pembelian Online Produk Fashion. *Jurnal Manajemen Bisnis*, 6(2), 351-375.

- Ramayah, T., & JWC, L. Mohamad.(2010). Green product purchase intention: Someinsights from a developing country.
- Ramadhani, R., & Prihatini, A. E. (2018). Pengaruh Electronic Word Of Mouth Dan Perceived Risk Terhadap Keputusan Pembelian Pada Konsumen Tokopedia. *Jurnal Ilmu Administrasi Bisnis*, 7(5), 140-145
- Rafique, Rafia & Arshad, Muhammad & Khokhar, Muhammad & Qazi, Ishtiaq & Ameer, Hamza & Virk, Neha. (2014). Growth response of wheat to titania nanoparticles application. *NUST J. Eng. Sci.* 7. 42-46..
- Rasoolimanesh, S. M., Iranmanesh, M., Amin, M., Hussain, K., Jaafar, M., & Ataeishad, H. (2020). Are functional, emotional and social values interrelated? A study of traditional guesthouses in Iran. *International Journal of Contemporary Hospitality Management*.
- Richins, Marsha & Bloch, Peter. (1986). After the New Wears Off: The Temporal Contextof Product Involvement. *Journal of Consumer Research*. 13. 280-85. 10.1086/209067.
- Saputro, E. P., & Handayani, S. (2016). Pengaruh Nilai Hedonis terhadap Niat BelanjaOnline. *EKA CIDA*, 1(1).
- Scheer L, Stern L.W. The effect of influence type and performance outcomes on attitude toward the influencer. *J Mark Res* (February) 1992;29:128±42
- Schierz, Paul & Schilke, Oliver & Wirtz, Bernd. (2010). Understanding consumer acceptance of mobile payment services: An empirical analysis. *Electronic Commerce Research and Applications*. 9. 209-216. 10.1016/j.elerap.2009.07.005.
- Schlosser, Ann & Levy, Eric. (2016). Helping Others or Oneself: How Direction of Comparison Affects Prosocial Behavior. *Journal of Consumer Psychology*. 26. 10.1016/j.jcps.2016.02.002.
- Suresh dan Shashikala. 2011. A Survey of the Effect of Consumers' Perceived Risk on Purchase Intention in E-Shopping. *Business Intelligence Journal*

- Watanabe, Eluiza & Torres, Cláudio & Alfinito, Solange. (2019). The impact of culture, evaluation of store image and satisfaction on purchase intention at supermarkets. *Revista de Gestão*. 26. 10.1108/REGE-12-2017-0009.
- Widiyasari, R., & Mutiarani, M. (2017). Penggunaan metode structural equation modelling untuk analisis faktor yang mempengaruhi motivasi belajar mahasiswa FIP UMJ. *FIBONACCI: Jurnal Pendidikan Matematika dan Matematika*, 3(2), 147-160.
- Yang, S., Jiménez, F. R., Hadjimarcou, J., & Frankwick, G. L. (2019). Functional and Social Value of Chinese Brands. *Journal of Global Marketing*, 32(3), 200-215
- Zhang, Liyi & Zhu, Jing & Liu, Qihua. (2012). A meta-analysis of mobile commerce adoption and the moderating effect of culture. *Computers in Human Behavior*. 28. 1902– 1911. 10.1016/j.chb.2012.05.008..
- Zulfikar, R., & Mayvita, P. A. (2018). The Relationship of Perceived Value, Perceived Risk, and Level of Trust Towards Green Products of Fast Moving Consumer Goods Purchase Intention. *JEMA: Jurnal Ilmiah Bidang Akuntansi dan Manajemen*, 15(2), 85- 97.