

ICI World of Journals (/search/form) / Pasundan Community Service Development (/search/details?id=129314)
 / 2024; 2 (1) (/search/journal/issue?issuelid=365064&journalid=129314)
 / **Vietnam Entrepreneurship Digital Transformation: a Less...**

[← Back](#)



Journal title: Pasundan Community Service Development (/search/details?id=129314)

ISSN: 2988-5221 (online)

Country / Language: ID / *n/d*

Publisher: *n/d*

MNI^{SW}:

N/D

ICV 2023:

ON

ICV 2022:

N/I

Deposited publications: 17 > Full text: 0% | Abstract: 100% | Keywords: 100% | References: 95%


Do you want to get an access to the full text of the scientific article? Please send request to the Journal's Representative.


As part of our website we use cookies to provide you with services at the highest level , including in a manner tailored to individual needs . Using the site without changing the settings for cookies results in saving them in your device . You can change cookies' settings any time you want in your web browser.
 More details in our Cookies Policy

Got it!

Vietnam Entrepreneurship Digital Transformation: a Lesson Learn from MSMEs in Hanoi and Ho Chi Minh City

 Marissa Grace Haque (/article/search?authors=Marissa Grace Haque) ¹ ,
 Santi Rimadiaz (/article/search?authors=Santi Rimadiaz) ² ,
 Nelmidia Nelmidia (/article/search?authors=Nelmidia Nelmidia) ² ,
 Meta Andriani (/article/search?authors=Meta Andriani) ² ,
 Vidiyanna Rizal Putri (/article/search?authors=Vidiyanna Rizal Putri) ³ ,
 Sparta Sparta (/article/search?authors=Sparta Sparta) ³ ,
 Zulfison Zulfison (/article/search?authors=Zulfison Zulfison) ⁴ ,
 Enny Haryanti (/article/search?authors=Enny Haryanti) ⁵

 1. Program Magister Manajemen, STIE Indonesia Banking School, Jakarta, Indonesia ,
 2. Program Manajemen, STIE Indonesia Banking School, Jakarta, Indonesia ,
 3. Program Akutansi, STIE Indonesia Banking School, Jakarta, Indonesia ,
 4. Program MKPS, STIE Indonesia Banking School, Jakarta, Indonesia ,
 5. Program Magister Manajemen, STIE Indonesia Banking School, Jakarta, Indonesia

 pascomsidev 2024; 2 (1) : 25-32; 10.56457/pascomsidev.v2i1.125; Language: EN

Abstract

Increasing people's welfare and leaps at all levels of national progress are important goals in developing MSMEs in Hanoi and Ho Chi Minh City, Vietnam. Through comprehensive training programs carried out by the country, Vietnam's MSMEs are developing rapidly. With an understanding of digital technology and effective-efficient business practices. In the operational realm, product and service quality, expanding market reach through online platforms. The adoption of digital technology and entrepreneurship training also opens up new opportunities for Vietnamese MSMEs to collaborate with other business actors, both at home and abroad, through G to G to B to B. Thus, MSMEs in the two cities in Vietnam become more competitive, and contribute to increasingly sustainable inclusive economic growth. This research tries to explore the relationship between the adoption of digital technology and entrepreneurship training with the financial literacy and business management abilities of MSMEs from Vietnam, as well as their impact on the

welfare of the people in these two cities, for a decision on the highest level, including in a manner tailored to individual needs . Using the site without changing the settings for cookies results in saving them in your device . You can change cookies' settings any time you want in your web browser.


More details in our Cookies Policy

Got it!

Keywords

Digital Transformation (/article/search?keywords=Digital Transformation), Hanoi (/article/search?keywords=Hanoi), Ho Chi Minh City (/article/search?keywords=Ho Chi Minh City), Vietnam (/article/search?keywords=Vietnam), MSMEs Industrial Training Program (/article/search?keywords=MSMEs Industrial Training Program)

Links

 <https://doi.org/10.56457/pascomsidev.v2i1.125> (<https://doi.org/10.56457/pascomsidev.v2i1.125>)

EN

Reference

1. Abdi, D. (2021). Increasing The Competitiveness of SMEs Entrepreneurship in Penetrating Regional and Global Markets, September 24th, 2021 Zoominar. Jakarta: STIE Indonesia Banking School.
2. Athar, G. A; Bantali, A; Caniago, A. S; dan Olivia, H. (2023). Pelatihan dan pendampingan untuk meningkatkan minat wirausaha mahasiswa. Masyarakat, 4(1), 19-25.
3. Aziz, R; Wahyuni, E. N; Efiyanti, A. Y; dan Wargadinata, W. (2020). Membangun Sikap Optimis Remaja Yatim/Piatu Melalui Pelatihan Wirausaha di Dusun Sendang Biru Kabupaten Malang. E-Dimas: Jurnal Pengabdian kepada Masyarakat, 11(3), 260-266.
4. Haque, M.G. (2019). Muslimin Vietnam dan Industri Halalnya: Mereka Juga Belajar ke LPPOM MUI. Bekasi: Gramata.
5. Haque, M.G. (2024). Mie Aceh "M": a SMEs Halal Culinary Strategy in Jakarta. Journal Syntax Idea, 6 (2), 794 - 813.
6. Haque, M.G., Mulyasari, H., dan Sunarsi, D. (2023). Mozaik Manajemen Halal Thailand: Masjid Jawa & Orang Jawa. Jambi: Sonpedia Publishing. Google Book: <https://play.google.com/store/books/details?id=e0q5EAAAQBAJ>
7. Haque, M.G; Munawaroh, M; and Sunarsi, D. (2020). Analysis of SMEs Culinary Marketing Strategy During Covid 19 Pancemic: A Study at "Sate Bebek Cilegon" Resto in Cilegon, Banten. International Journal of Education, Information Technology, and Others. 3(2). 447 - 451.
8. Haque, M.G; Nuriyana, N; Afandi, A; Erlangga, H; dan Sunarsi, D. (2021). Micro Financial Sharia Non-bank Strategic Analysis: a Study at BMT Berinharjo, Yogyakarta. Budapest International Research and Critics Institute (BIRCI Journal): Humanities and Social Sciences, 4(2). 1677 - 1686.

As part of our website we use cookies to provide you with services at the highest level, including in a manner tailored to individual needs. Using the site without changing the settings for cookies results in saving them in your device. You can change cookies settings any time you want in your web browser. More details in our Cookies Policy

Got it!

9. Ifebri, R., Nolasary, M. P., & Wulanda, F. (2020). Menumbuhkan Semangat Kewirausahaan Bagi Pemuda Dalam Membangun Nagari.
10. Indonesia Banking School. (2021). Peningkatan Daya Saing Kewirausahaan UMKM untuk Menembus Pasar Regional dan Global. https://www.youtube.com/watch?v=L_Ne4Gj8ndM (derived on Februari 2024).
11. Lubis, P. K. D. (2018). Pengaruh Pendidikan Kewirausahaan dan Keterampilan Berwirausaha terhadap Motivasi Berwirausaha Mahasiswa. *Jurnal Niagawan*, 7(2), 95–101.
12. Meedach, T., and Lekcharoen, S. (2023). A Guideline for Building Competency for Digital Entrepreneurs in Thailand. *Migration Letters*, 20(5). Doi: 10.59670/ml.v20i5.3537.
13. Rianto, H., Olivia, H., & Awin Fahmi, D. (2020). Penguatan Tata Kelola dan Manajemen Keuangan pada Pelaku Usaha di Kawasan Wisata Tiga Ras Danau Toba. (*Jurnal Masyarakat Mandiri*), 4(2), 291–299.
14. Rimadiaz, S. (2023). Application of the 5S Kaizen Method to Increase Productivity in Kuningan Timur Village, Jakarta City. *Journal of Management and Administration Science*, 2(1), 23-31.
15. Rimadiaz, S. (2023). Faktor penentu kelangsungan hidup UMKM di Indonesia pasca pandemi Covid-19. *Jurnal Manajemen Strategi Dan Aplikasi Bisnis*, 6(1), 15-28.
16. Sastrodiharjo, I; Husadha, C; Dharmanto, A; Yoganingsih, T; Handayani, M. (2021). Wirausaha Usaha Mikro Kecil Menengah (UMKM). *SULUH: Jurnal Abdimas*, 3(1), 73–80.
17. Tran Mai Uoc. (2023). Digital Transfer Work at University in Vietnam (Case at Banking University of Ho Chi Minh City): Issues Need to Concern. *Rivista Italiana di Filosofia Analitica Junior*, 14 (2), 333-339.
18. Truong Hoang Thuy Van. (2023). Digital Transformation in Education and Training in Vietnam. *MykalilalSys: Journal of Multidisciplinary Sciences*, 1(3), 306-318.
19. Wibowo, P., and Rimadiaz, S. (2022). Perilaku Penggunaan “QRIS BRI BRIMO” Pada Pedagang Sebagai Alat Transaksi Pembayaran Digital. *Ultima Management: Jurnal Ilmu Manajemen*, 14(2), 236-257.
20. Wijayanto, P. W., Rochmawati, R., & Yusiana, R. (2022). Pelatihan Kewirausahaan dan Perhitungan Akuntansi Biaya untuk Meningkatkan Ekonomi di Desa Bojongsoang Kabupaten Bandung. *Nuansa Akademik: Jurnal Pembangunan Masyarakat*, 7(2), 267–282.

Main page (<http://jml.indexcopernicus.com>)

Rules

Articles quoting

(http://indexcopernicus.com/images/PDF/Regulamin_serwisu_internetowego.pdf)

INDEX  COPERNICUS
INTERNATIONAL



European Union
European Regional
Development Fund



Privacy policy *No data*

As part of our website we use cookies to provide you with services at the highest level, including in a manner tailored to individual needs. Using the site (http://indexcopernicus.com/images/PDF/Polityka_prywatnosci.pdf) without changing the settings for cookies results in saving them in your device. You can change cookies' settings any time you want in your web browser.

Return policy

More details in our Cookies Policy

Got it!

(http://indexcopernicus.com/images/PDF/Polityka_zwrotow.pdf)

© 2024 Index Copernicus Sp. z o.o.

As part of our website we use cookies to provide you with services at the highest level , including in a manner tailored to individual needs . Using the site without changing the settings for cookies results in saving them in your device . You can change cookies' settings any time you want in your web browser.

More details in our Cookies Policy

Got it!