

DAFTAR PUSTAKA

- Abd Aziz, N., & Ngah, H. (2019). The Effect of Self Expressive Value and Perceived Value on Malaysian Cosmetic Brand Loyalty: The Mediating Role of Brand Identification & Word of Mouth. *Asia-Pacific Management Accounting Journal*, 14(1), 151–178. <https://doi.org/10.24191/apmaj.v14i1-08>
- Amalia, R. (2020). *Strategi Social Marketing Sejauh Mata Memandang Studi Kasus Kampanye #SejauhManaKamuPeduli*.
- Amini, P., Falk, B., & Schmitt, R. (2019). Quantitative analysis of the consumer perceived value deviation. *Procedia CIRP*, 21, 391–396. <https://doi.org/10.1016/j.procir.2014.02.059>
- Andriani, M., & Puspita, I. (2021). Pengaruh Digital Marketing Ewon Terhadap Purchase Intentions Pada Organic Product *Prosiding Seminar Nasional*. <https://journal.perbanas.id/index.php/psn/article/view/413>
- Anita Chaudhari, Brinzel Rodrigues, S. M. (2016). *Factors Influencing Fashion Adoption among the Youth in Johannesburg, South Africa*. 8(4), 390–392.
- Asprilia, M. T., & Hami, A. E. (2021). Persepsi Nilai Mewah pada Konsumen Tas Branded: Kajian Nilai Budaya di Indonesia. *Jurnal Ilmu Keluarga Dan Konsumen*, 14(1), 76–87. <https://doi.org/10.24156/jikk.2021.14.1.76>
- Bimo Aria Fundrika. (2022). *Sejauh Mata Memandang Bikin Pameran di ARTJOG 2022, Ceritakan Kepunahan Manusia*.
- Brewer, M. K. (2019). Slow Fashion in a Fast Fashion World: Promoting Sustainability and Responsibility. *Laws*, 8(4), 24. <https://doi.org/10.3390/laws8040024>
- Budrevičiūtė, A., Kalėdienė, R., Bagdonienė, L., Paukštaitienė, R., & Valius, L. (2019). Perceptions of social, emotional, and functional values in patients with type 2 diabetes mellitus and their satisfaction with primary health care services. *Primary Health Care Research & Development*, 20, e122. <https://doi.org/10.1017/S1463423619000471>
- Camacho, L. J., Salazar-Concha, C., & Ramírez-Correa, P. (2020). The influence

- of xenocentrism on purchase intentions of the consumer: The mediating role of product attitudes. *Sustainability (Switzerland)*, 12(4). <https://doi.org/10.3390/su12041647>
- Chusna, A., & Riptiono, S. (2021). Pengaruh Consumer Ethnocentrism Tendency, Persepsi Nilai dan Atribut Produk Terhadap Niat Beli dengan Sikap Konsumen sebagai Variabel Intervening. *Jurnal Ilmiah Mahasiswa Manajemen, Bisnis Dan Akuntansi (JIMMBA)*, 3(1), 57–77. <https://doi.org/10.32639/jimmba.v3i1.779>
- Ernungtyas, N. F., Puspita, R., Suryaningsih, S. I., Amelia, Y. R., Lamini, L., & Hendarrita, Y. (2018). Youth Culture Dan Gaya Busana: Hiper-Realitas Pekerja Muda Perempuan Terhadap Produk Fashion Bermerek Di Jakarta. *Jurnal Nomosleca*, 2(1). <https://doi.org/10.26905/nomosleca.v2i1.379>
- Firmansyah, F., Rozi, C., & Prajawati, M. I. (2021). *Economic benefit , convenience dan risk benefit dalam mempengaruhi*. 17, 113–124.
- Gadeikiene, A., & Svarcaite, A. (2021). Impact of consumer environmental consciousness on consumer perceived value from sharing economy. *Engineering Economics*, 32(4), 350–361. <https://doi.org/10.5755/J01.EE.32.4.28431>
- Gantenbein, P., Kind, A., & Volonté, C. (2019). Individualism and Venture Capital: A Cross-Country Study. In *Management International Review* (Vol. 59, Issue 5). Springer Berlin Heidelberg. <https://doi.org/10.1007/s11575-019-00394-7>
- Gatot, S. A., Waruwu, A., Utami, A. D., & Rofianto, W. (2020). The relationship between perceived risk, price, and image in forming purchased intention: study on brick & click fast fashion brands in the new normal context 1. In *Repository.Ibs.Ac.Id.* http://repository.ibs.ac.id/1101/1/B2b_Kinerja_BIEC_Gatot%2C_Rofianto%2C_Utami %26_Annelia.pdf
- Hair, J. F., Hult, G. T., Ringle, C., & Sarstedt, M. (2017). A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM). In *Sage*.
- Hasbullah, N. N., Sulaiman, Z., & Mas'od, A. (2020). The Effect of Perceived Value on Sustainable Fashion Consumption in the Era of Covid-19: A Proposed Conceptual Framework. *International Journal of Academic*

- Research in Business and Social Sciences*, 10(8), 895–906.
<https://doi.org/10.6007/ijarbss/v10-i8/7645>
- Hasna, S. (2021). Persepsi Khalayak Mengenai Special Event Bumi Rumah Kita Dalam Meningkatkan Public Awareness. *Perspektif Komunikasi: Jurnal Ilmu Komunikasi Politik Dan Komunikasi Bisnis*, 5(1), 49.
<https://doi.org/10.24853/pk.5.1.49-55>
- Hassan, S. H., Yeap, J. A. L., & Al-Kumaim, N. H. (2022). Sustainable Fashion Consumption: Advocating Philanthropic and Economic Motives in Clothing Disposal Behaviour. *Sustainability (Switzerland)*, 14(3), 1–17.
<https://doi.org/10.3390/su14031875>
- Hugo, A. de A., de Nadae, J., & Lima, R. da S. (2021). Can fashion be circular? A literature review on circular economy barriers, drivers, and practices in the fashion industry's productive chain. *Sustainability (Switzerland)*, 13(21).
<https://doi.org/10.3390/su132112246>
- Hugo, E. M., & Nuringsih, K. (2020). Entrepreneurial Education, Green Orientation Entrepreneur, dan Green Value terhadap Ecology Entrepreneurial Intention. *Jurnal Manajerial Dan Kewirausahaan*, 2(4), 914.
<https://doi.org/10.24912/jmk.v2i4.9871>
- Hurin, K. N. dan, & Nursari, F. (2020). Perancangan Busana Ready To Wear Untuk Travel Blogger Menggunakan Kain Tenun Lurik. *E-Proceedings of Art & Design*, 7(2), 3709–3716.
- Jacob, M. R., Putri, Y. W., & Sihombing, S. O. (2020). Predicting green product purchase: Applying a Cognitive-Affective-Behavior hierarchy. *Jurnal Siasat Bisnis*, 24(2), 87–113. <https://doi.org/10.20885/jsb.vol24.iss2.art1>
- Jawahir Gustav Rizal. (2021). *Mengenal Apa Itu Generasi Baby Boomers, X, Y, Z, Millenials, dan Alpha Artikel ini telah tayang di Kompas.com dengan judul “Mengenal Apa Itu Generasi Baby Boomers, X, Y, Z, Millenials, dan Alpha”*, Klik untuk baca: <https://www.kompas.com/tren/read/2021/12/>.
- Julius Kensan. (2020). *JFW 2021: Sejauh Mata Memandang, TOTON and Lulu Lutfi Labibi*.
- Kim, I., Jung, H. J., & Lee, Y. (2021). Consumers' value and risk perceptions of

- circular fashion: Comparison between secondhand, upcycled, and recycled clothing. *Sustainability (Switzerland)*, 13(3), 1–23. <https://doi.org/10.3390/su13031208>
- Korespondensi, P., & Policy, P. (2021). *Analisis Pengaruh Kualitas Pelayanan dan Nilai yang dirasakan Terhadap Kepuasan Konsumen dan Intensitas Pembelian Leonora Ferdinandus & Stevanus J . Gomies - Jurusan Adm . Niaga Politeknik Negeri Ambon Leonora Ferdinandus & Stevanus J . Gomies - Jurusan A.*
- Lang, C. (2018). Perceived risks and enjoyment of access-based consumption: identifying barriers and motivations to fashion renting. *Fashion and Textiles*, 5(1). <https://doi.org/10.1186/s40691-018-0139-z>
- Liao, Y. K., Wu, W. Y., & Pham, T. T. (2020). Examining the moderating effects of green marketing and green psychological benefits on customers' green attitude, value and purchase intention. *Sustainability (Switzerland)*, 12(18). <https://doi.org/10.3390/SU12187461>
- Malhotra, N. K. (2020). Marketing Research: An Applied Orientation. In *Journal of Marketing Research* (Vol. 31, Issue 1). <https://doi.org/10.2307/3151953>
- Mia Chitra Dinisari. (2019). *Daur, Koleksi Musim Rintik 2019/2020 Sejauh Mata Memandang*.
- Muzakki, F. A. (2020). *Faktor Pembentuk Product..., Fachry Ali Muzakki, Ma.-IBS, 2020.*
- Nora Azizah. (2019). *LIPI: 0,59 Juta Ton Sampah Berakhir di Laut Indonesia.* <https://www.republika.co.id/berita/q2ef65463/lipi-059-juta-ton-sampah-berakhir-di-laut-indonesia>
- Octaviani, E. S., & Gunawan, H. (2018). Perceived Risk on Consumer Online Shopping Behaviour. *Journal of Applied Accounting and Taxation*, 3(2), 203–209. <https://doi.org/10.30871/jaat.v3i2.876>
- Rachbini, W. (2018). the Impact of Consumer Trust, Perceived Risk, Perceived Benefit on Purchase Intention and Purchase Decision. *International Journal of Advanced Research*, 6(1), 1036–1044. <https://doi.org/10.21474/ijar01/6317>
- Rofianto, W., Haque, M. G., Sunarsi, D., Purwanto, A., & Kahpi, Heri, S. (2021).

- Cultural Product Branding , Antecedents , and Its Implications : a Study on the Context of International Journal of Social , Policy and Law (Ijospl). *Internal Journal Of Social, Political and Law (IJOSPL)*, 2(2), 37–46. <https://ijospl.org/index.php/ijospl/article/view/55>
- Shim, J., Moon, J., Song, M., & Lee, W. S. (2021). Antecedents of purchase intention at starbucks in the context of covid-19 pandemic. *Sustainability (Switzerland)*, 13(4), 1–14. <https://doi.org/10.3390/su13041758>
- Singh, J., Sung, K., Cooper, T., West, K., & Mont, O. (2019). Challenges and opportunities for scaling up upcycling businesses – The case of textile and wood upcycling businesses in the UK. *Resources, Conservation and Recycling*, 150(December 2018), 104439. <https://doi.org/10.1016/j.resconrec.2019.104439>
- Sitio, R. P., Fitriyani, R., & Intan, A. P. (2021). Faktor pendorong purchase intention produk sustainable fashion pada UMKM. *Jurnal Manajemen Maranatha*, 21(1), 35–44. <https://doi.org/10.28932/jmm.v21i1.4050>
- Sung, K., Cooper, T., & Kettley, S. (2015). An Exploratory Study on the Consequences of Individual Upcycling. *Is It Worth Making People Feel Attached to Their Upcycled Products?*, June. <https://www.researchgate.net/publication/299559505%0AAn>
- Taufan Adharsyah. (2019). *Sebegini Parah Ternyata Masalah Sampah Plastik di Indonesia.* <https://www.cnbcindonesia.com/lifestyle/20190721140139-33-86420/sebegini-parah-ternyata-masalah-sampah-plastik-di-indonesia>
- Tirto.id. (2017). *Apakah Gaya Berbusana Anda Membahayakan Lingkungan? Baca selengkapnya di artikel “Apakah Gaya Berbusana Anda Membahayakan Lingkungan?”* <https://tirto.id/apakah-gaya-berbusana-anda-membahayakan-lingkungan-cjJh>
- Tjokrosoeharto, M. A., & Paramita, E. L. (2021). Understanding consumer purchase intention to purchase sustainable fashion: the moderating role of gender perception. *Diponegoro International Journal of Business*, 4(2), 136–146. <https://doi.org/10.14710/dijb.4.2.2021.136-146>
- Tri, A., Rofianto, W., Surjaatmadja, S., & Andriani, M. (2021).

Faktor Pembentuk Brand Love, Word Of Mouth dan Repurchase Intention
Atas Produk Hedonis : Telaah Pada Letter of Acceptance

- Trisnawati, T. Y. (2016). Fashion sebagai Bentuk Ekspresi Diri dalam Komunikasi Verbal dan Nonverbal Dalam Penanaman Akhlak Pada Anak Usia Dini Di Taman Kana. *Jurnal The Messenger*, 3(2), 36.
- Uma Sekaran, R. B. (2016). *Research Methods for Business* (Vol. 34, Issue 7).
<https://doi.org/10.1108/lodj-06-2013-0079>
- Utama, E. A. P., & Komara, E. (2022). Faktor yang Mempengaruhi Minat Pembelian Produk Ramah Lingkungan (Studi Kasus pada Gen Z di Jabodetabek). *Jurnal Ekonomi, Manajemen Dan Perbankan (Journal of Economics, Management and Banking)*, 7(3), 90.
<https://doi.org/10.35384/jemp.v7i3.259>
- Utami, sri fadhilah. (2019). *Mengenal Fast Fashion dan Dampak yang Ditimbulkan*. <https://zerowaste.id/zero-waste-lifestyle/mengenal-fast-fashion-dan-dampak-yang-ditimbulkan/>
- Wilhemus, O. R. (2019). Komunitas Basis Gerejani Merespon Budaya Hidup Individualisme, Konsumerisme Dan Hedonisme Di Tengah Arus Globalisasi. *JPAK: Jurnal Pendidikan Agama Katolik*, 10(5), 30–48.
<https://doi.org/10.34150/jpak.v10i5.184>
- Wirengjurit, A. S. A. and E. (2019). *Fashion, But Make It Sustainable*.
- Wu, W.-L., & Lee, Y.-C. (2018). The Effect Of Blog Trustworthiness, Product Attitude, And Blog Involvement On Purchase Intention. *International Journal of Management & Information Systems (IJMIS)*, 16(3), 265.
<https://doi.org/10.19030/ijmis.v16i3.7079>
- Yao, C., & Huang, P. (2017). Effects of placement marketing on product attitude and purchase intention in traditional industry. *Eurasia Journal of Mathematics, Science and Technology Education*, 13(12), 8305–8311.
<https://doi.org/10.12973/ejmste/78701>
- Yoo, F., Jung, H. J., & Oh, K. W. (2021). Motivators and barriers for buying intention of upcycled fashion products in china. *Sustainability (Switzerland)*,

- 13(5), 1–19. <https://doi.org/10.3390/su13052584>
- Yu, S., & Lee, J. (2019). The effects of consumers' perceived values on intention to purchase upcycled products. *Sustainability (Switzerland)*, 11(4). <https://doi.org/10.3390/su11041034>
- Yu, Y., Lau, M. M. C., & Lau, J. T. F. (2021). Positive association between individualism and vaccination resistance against covid-19 vaccination among chinese adults: Mediations via perceived personal and societal benefits. *Vaccines*, 9(11). <https://doi.org/10.3390/vaccines9111225>
- Zahra, A. (2019). *Fesyen Lambat (Slow Fashion)*. <https://zerowaste.id/zero-waste-fashion/fesyen-lambat-slow-fashion/>
- Zeng, T., & Durif, F. (2019). The influence of consumers' perceived risks towards eco-design packaging upon the purchasing decision process: An exploratory study. *Sustainability (Switzerland)*, 11(21), 10–13. <https://doi.org/10.3390/su11216131>
- Zhang, X., & Yu, X. (2020). The Impact of Perceived Risk on Consumers' Cross-Platform Buying Behavior. *Frontiers in Psychology*, 11(October), 1–13. <https://doi.org/10.3389/fpsyg.2020.592246>