



INDONESIA
BANKING
SCHOOL

Jl. Kemang Raya No. 35, Bangka - Mampang Prapatan - Jakarta Selatan 12730
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SURAT TUGAS

No. : 006 /ST-Dos/STIE IBS/III/2023

Sekolah Tinggi Ilmu Ekonomi Indonesia Banking School (IBS) dengan ini menugaskan kepada :

N a m a : Terlampir
N I D N : Terlampir
Program Studi : Terlampir
Perguruan Tinggi : STIE Indonesia Banking School
Alamat : Jl. Kemang Raya No. 35, Kel. Bangka, Kec. Mampang Prapatan
Jakarta Selatan

pada kegiatan, *MonsoonSIM Users Conference ke-3*, bertempat di Swiss Belboutique, pada 8 s.d. 11 Maret 2023.

Setelah mengikuti kegiatan di atas kami mohon dapat menyerahkan hasil laporan kegiatan dan Sertifikat (scan asli).

Demikian Surat Tugas ini diterbitkan, harap dilaksanakan dengan penuh rasa tanggung jawab dan terima kasih.

Jakarta, 7 Maret 2023

Sekolah Tinggi Ilmu Ekonomi
INDONESIA BANKING SCHOOL



[Signature]
Dhika Febrikusuma, S.E.
Kepala Bagian SDM & Hukum

AF/dim



Lampiran No. : 006 /ST-Dos/STIE IBS/III/2023

Dosen-Dosen yang mengikuti kegiatan, *MonsoonSIM User Conference ke-3*:

No.	NIDN/NIP	Nama Dosen	Program Studi
1	0409118405	Nova Novita, S.E., M.S.Ak., CMA	Kaprodi Akuntansi
2	0326016601	Enny Haryanti, S.E., M.M.	Sekprodi Magister Manajemen
3	0301038705	Meta Andriani, S.E., M.M.	Sekprodi Manajemen
4	0309038401	Santi Rimadias, S.P., M.Si.	Kepala Lab. Manajemen
5	0315028206	Anna Sardiana, S.I.P., M.Si.	Dosen Tetap Prodi Manajemen Keuangan dan Perbankan Syariah (MKPS)
6	202020832	Dr. Untoro Kayatnan, S.E., M.Sc.	Kepala Bagian P3M
7	201121132	Lovita Fillyand, S.I.Kom., M.M.	Kepala Bagian Kerjasama dan Humas





Laporan Partisipasi Internasional MonsoonSIM User Conference 2023 (Yogyakarta, Mar 8th - 11th 2023)

I. Latar Belakang & Tujuan

Laporan ini disusun sebagai pertanggungjawaban tugas partisipan pada Internasional MonsoonSIM User Conference 2023 yang diselenggarakan oleh MonsoonSIM sebagai partner bisnis simulasi dan education platform dari Indonesia Banking School sesuai MOU yang telah ditandatangani kedua belah pihak pada tahun 2017 dan diperbarui setiap tahunnya untuk keanggotaan penggunaan platform. Pada laporan ini akan dipaparkan antara lain tujuan dari tugas, waktu dan tempat pelaksanaan, hasil dari tugas disertai bukti dokumentasi dan materi, yang terutama tindak lanjut dari partisipasi ini.

Dasar dari tugas ini adalah :

1. Undangan dari MonsoonSIM (lampiran 1)
2. Surat tugas dari Indonesia Banking School (lampiran 2)
3. MOU antara Indonesia Banking School dan MonsoonSIM (lampiran 3)

Tujuan dari tugas dapat dinyatakan sebagai berikut :

1. Mendapatkan informasi dari berbagai kampus luar negeri mengenai penerapan kurikulum MonsoonSIM pada perguruan tinggi yang berpartisipasi.
2. *Sharing* dan diskusi untuk kerjasama lebih lanjut dengan kampus-kampus luar negeri
3. Input materi Implementasi kurikulum MonsoonSIM untuk praktek laboratorium Bisnis di setiap Prodi di IBS
4. Update platform versi terbaru dengan modul yang lebih realistis pada industri terutama *Fast Moving Consumer Goods for ritel*.
5. Membuat team MonsoonSIM untuk pertandingan Internasional antar perguruan tinggi.

Berikut *Rundown Acara*

9 Maret 2023

09.40 - 10.20	Fast Moving Consumer Goods Industry , by Wen Dang, Deputy Group CEO of MYNEWS
10.20 - 10.40	Coffee Break
10.40 - 11.20	Implementation of MonsoonSIM in Curriculum , by Mr. Khoo Chen En , School of Business & Accountancy, Ngee Ann Polytechnic
11.20 - 12.00	Implementation of MonsoonSIM in Curriculum , by Ts. Dr. Lee Khai Loon (Kyle), Senior Lecturer and Deputy Dean of Academic & Student Affairs, Faculty of Industrial Management, Universiti Malaysia Pahang
12.00 - 13.00	Lunch
13.00 - 13.40	MonsoonSIM as a tool for Business Competency and Soft Skills Assessment; The sample from Thailand , by Mr.Paramintara Yaoyuenyong, Facilitator from Thailand
13.40 - 14.20	The Influence of MonsoonSIM Experiential Learning oN Perceived Learning , by Dr. Zulkifli Khair, Senior Lecturer at School of Human Resource Development and Psychology, Faculty of Social Sciences and Humanities of Universiti Teknologi Malaysia (UTM)
14.20 - 15.00	Implementation of MonsoonSIM in Curriculum , by Yudy Sanjaya, Accounting teacher, Economics Subject Coordinator teacher and Monsoonsim Facilitator in SPK SMAK 8 Penabur Jakarta.
15.00 - 15.20	Coffee Break
15.20 - 16.00	How to deepen students' data analysis skills using MonsoonSIM? , by Dr. Ma Nang Laik, Associate Professor, School of Business, Singapore University of Social Sciences
16.00 - 17.00	V11 Fast Moving Consumer Goods , by Abdy Taminsyah, CEO of MonsoonSIM

09.00 - 09.40	Why the Secondary Schools in HK are interested in Monsoonsim as their Edtech tool , by Eric Poon, Director of Creative Talent Asia Ltd.(Cretasia)
09.40 - 10.20	Panel Discussion - Why and How to apply Experiential Learning in my course?

10.20 - 10.40	Coffee Break
10.40 - 11.40	Version 11 Soft Launch , by Abdy Taminsyah, CEO of MonsoonSIM,
11.40 - 12.15	Fun Facilitator Competition using version 11
12.15 - 13.15	Lunch
13.15 - 14.40	Fun Facilitator Competition using version 11
14.40 - 15.00	Photo Session

Dapat dilaporkan bahwa semua agenda di atas telah dapat dijalankan dengan baik, dengan detail pelaksanaan.

II. Daftar Lampiran

- Lampiran 1 : Undangan dari MonsoonSIM [Link](#)
- Lampiran 2 : Surat tugas dari Indonesia Banking School [Link](#)
- Lampiran 3 : MOU antara Indonesia Banking School dan MonsoonSIM [Link](#)
- Lampiran 4 : PPT materi pembicara [Link](#)
- Lampiran 5 : Dokumentasi [Link](#)
- Lampiran 6 : E-Certif [Link](#)

CERTIFICATE

OF ATTENDANCE

This is to certify that

Meta Andriani, SE., M.M

has attended the International MonsoonSIM User Conference 2023
Yogyakarta, March 8 - 9th, 2023



A handwritten signature in black ink, appearing to read 'Abdy Taminsyah'.

Abdy Taminsyah
CEO
MonsoonSIM Pty, Ltd Australia



{ } MONSOONSIM

Yogyakarta, Mar 8th - 11th 2023



MonsoonSIM User Conference 2023

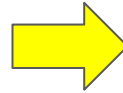
MonsoonSIM User Conference



2019 - Bali



2020 Penang



2023 - Yogyakarta

MonsoonSIM 2023 User Conference
the journey continues...

About Yogyakarta



Yogyakarta is the capital city of Special Region of Yogyakarta in Indonesia, in the south-central part of the island of Java. As the only Indonesian royal city still ruled by a monarchy, Yogyakarta is regarded as an important centre for classical Javanese fine arts and culture such as batik textiles, literature, music, poetry, silversmithing, visual arts, and wayang puppetry. Renowned as a centre of Indonesian education, Yogyakarta is home to a large student population and dozens of schools and universities.

What's Hot in MonsoonSIM Version 11



**Fast Moving
Consumer Goods**



Funding

Why Join Us..

- 1) Be the first to see and try **Version 11!**
 - a) Fast Moving Consumer Goods (New Concept!)
 - b) Funding (New Concept!)
 - c) Many others...
- 2) Learn more about **Fast Moving Consumer Goods** from an industry expert.
- 3) Facilitators sharing how **MonsoonSIM is being implemented in their curriculum**, including a special panel discussion.
- 4) **Fun competitions** for facilitators (in teams) - using MonsoonSIM V11 and **WIN SGD 300!**

Agenda - Day 1 (GMT+7)

9 Mar	09.00 - 09.40	MonsoonSIM and AI Fusion Roadmap , by Mr. Abdy Taminsyah, CEO of MonsoonSIM
	09.40 - 10.20	Fast Moving Consumer Goods Industry , by Wen Dang, Deputy Group CEO of MYNEWS
	10.20 - 10.40	Coffee Break
	10.40 - 11.20	Implementation of MonsoonSIM in Curriculum , by Mr. Khoo Chen En , School of Business & Accountancy, Ngee Ann Polytechnic
	11.20 - 12.00	Implementation of MonsoonSIM in Curriculum , by Ts. Dr. Lee Khai Loon (Kyle), Senior Lecturer and Deputy Dean of Academic & Student Affairs, Faculty of Industrial Management, Universiti Malaysia Pahang
	12.00 - 13.00	Lunch
	13.00 - 13.40	MonsoonSIM as a tool for Business Competency and Soft Skills Assessment; The sample from Thailand , by Mr.Paramintara Yaoyuenyong, Facilitator from Thailand
	13.40 - 14.20	The Influence of MonsoonSIM Experiential Learning oN Perceived Learning , by Dr. Zulkifli Khair, Senior Lecturer at School of Human Resource Development and Psychology, Faculty of Social Sciences and Humanities of Universiti Teknologi Malaysia (UTM)
	14.20 - 15.00	Implementation of MonsoonSIM in Curriculum , by Yudy Sanjaya, Accounting teacher, Economics Subject Coordinator teacher and Monsoonsim Facilitator in SPK SMAK 8 Penabur Jakarta.
	15.00 - 15.20	Coffee Break
	15.20 - 16.00	How to deepen students' data analysis skills using MonsoonSIM? , by Dr. Ma Nang Laik, Associate Professor, School of Business, Singapore University of Social Sciences
	16.00 - 17.00	V11 Fast Moving Consumer Goods , by Abdy Taminsyah, CEO of MonsoonSIM

Agenda - Day 2 (GMT+7)

10 Mar	09.00 - 09.40	Why the Secondary Schools in HK are interested in Monsoonsim as their Edtech tool , by Eric Poon, Director of Creative Talent Asia Ltd.(Cretasia)
	09.40 - 10.20	Panel Discussion - Why and How to apply Experiential Learning in my course?
	10.20 - 10.40	Coffee Break
	10.40 - 11.40	Version 11 Soft Launch , by Abdy Taminsyah, CEO of MonsoonSIM,
	11.40 - 12.15	Fun Facilitator Competition using version 11
	12.15 - 13.15	Lunch
	13.15 - 14.40	Fun Facilitator Competition using version 11
	14.40 - 15.00	Photo Session

**** The organiser reserves the right to amend the content speakers and timing of the programme in the best interest of the conference**

Speakers



Dang Tai Wen

Deputy Group Chief Executive Officer,
MYNEWS



Khoo Chen En

Senior Manager & Lecturer,
Ngee Ann Polytechnic



Ts. Dr. Lee Khai Loon

Deputy Dean of Academic & Student Affairs,
Universiti Malaysia Pahang

Speakers



Mr. Paramintara Yaoyuenyong

MonsoonSIM Facilitator from Thailand



Dr. Zulkifli Khair

Senior Lecturer, Universiti
Teknologi Malaysia



Yudy Sanjaya

Accounting teacher, Economics Subject
Coordinator teacher and Monsoonsim Facilitator
in SPK SMAK 8 Penabur Jakarta

Speakers



Eric Poon

Director of Creative Talent Asia Ltd.(Cretasia)
Exclusive Distributor of Monsoonsim (HK &
Macau)



Dr. Ma Nang Laik

Associate Professor
School of Business
Singapore University of Social Sciences



Abdy Taminsyah

CEO, MonsoonSIM

Speaker Profile



Dang Tai Wen

Deputy Group Chief Executive Officer
MYNEWS

Wen was appointed to the Board on 25 April 2013. He was Deputy Chief Executive Officer for Mynews. He was subsequently re-designated as Chief Executive Officer – Retail and Deputy Group Chief Executive Officer on 1 August 2019 and 1 November 2020 respectively. He holds a Bachelor of Environmental Design from the University of Manitoba, Canada.

Wen began his retail career with Mynews after working from ground up with many retailers such as Mac's CVS and McDonald's in Canada. He has accumulated more than twenty (20) years of experience in the retail and convenience sector. Apart from overseeing the entire outlets operations, he is instrumental for Mynews' branding, store concept and business development.

Speaker Profile



Mr. Khoo Chen En

Senior Manager and Lecturer, Diploma in
International Trade & Business,
School of Business & Accountancy, Ngee Ann
Polytechnic, Singapore

Chen En is an educator specializing in the area of International Business, with a passion for engaging students through real-world, experiential and integrative learning. Prior to joining academia, he was based in Europe as the General Manager of a leading French swim equipment distributor with market presence in Europe, US, Africa and French DOM-TOMs.

Altogether, he has broad-based experience over 26 years at different functions (general management, business development, marketing, strategy, consulting, event management, operations, engineering and lecturing) across diverse industries (consumer products, media, consulting, MICE, manufacturing and education) spanning multiple continents. He holds an MBA from the University of Western Australia and a Mechanical Engineering degree from NTU.

Speaker Profile



TS. Dr. Lee Khai Loon

Deputy Dean of Academic & Student Affairs,
Universiti Malaysia Pahang

Ts. Dr. Lee Khai Loon is a Senior Lecturer and Deputy Dean of Academic & Student Affairs in the Faculty of Industrial Management (FIM), Universiti Malaysia Pahang (UMP). He specialized in supply chain management, technology management, operation management, industrial engineering, and business management. He holds a Doctor of Philosophy (Ph.D.) in Supply Chain Management and a Bachelor's Degree in Technology Management from the School of Technology Management and Logistics, Universiti Utara Malaysia.

He has a long industrial experience in fast-moving consumer goods (FMCG), fashion, food and beverage, and manufacturing industries. He started his first academic career in 2016, teaching undergraduate and postgraduate students at the university. He has received numerous academic, research, and product innovation awards. He is a chartered member of The Chartered Institute of Logistics and Transport (CMILT) Malaysia and UK, the Professional Technologist in Malaysia Board of Technologists (MBOT), the Certified Trainer (TTT) by The Human Resources Development Fund (HRDF), the Certified Trainer for MonsoonSIM, Mendeley Advisor, and Certified Microsoft Innovative Educator.

Speaker Profile



Dr. Zulkifli Khair

Senior Lecturer at School of Human Resource
Development and Psychology,
Universiti Teknologi Malaysia (UTM)

Zulkifli Khair is a Senior Lecturer at School of Human Resource Development and Psychology, Faculty of Social Sciences and Humanities of Universiti Teknologi Malaysia (UTM) and a Certified Trainer for MonsoonSIM since 2016. PhD in Management while Learning and Development is one of his expertises. A holder of Certificate in Journalism from Writers Bureau College of Journalism, Manchester UK is an award winning and bestselling author with more than 15 books.

He was a Certified Trainer for Iskandar Malaysia Graduates Leadership Assessment and Development (IMGLAD), based on Employability Skills Modules by United Kingdom Deloitte Consulting Services (2009-2010). In 2014 Malaysia 3 Minutes Thesis Competition, he is the 1st Runner Up in Social Science category. In 2016, he was awarded Art and Creativity Award by UTM and also a Grand Finalist Malaysia Swiss Innovation Challenge (SIC) 2017.

Speaker Profile



Yudy Sanjaya

Accounting teacher, Economics Subject
Coordinator teacher and Monsoonsim Facilitator
in SPK SMAK 8 Penabur Jakarta

Yudy is an Accounting teacher, Economics Subject Coordinator teacher and Monsoonsim Facilitator in SPK SMAK 8 Penabur Jakarta.

He start to teach in 2012 for Indonesia National Curriculum Ekonomi subject.

In 2013 he start to teach Cambridge Assessment International Education (CAIE) Accounting, Business and Economics for IGCSE, Advance Subsidiary and Advance Level.

Besides students study in the class, Yudy believes that send the students into various competitions will be a good chances to develop their skills and confidence.

Speaker Profile



Eric Poon

Director of Creative Talent Asia Ltd.(Cretasia)
Exclusive Distributor of Monsoonsim (HK &
Macau)

Eric has been working in Corporate Training & Talent Development in HK, Macau & Mainland China for more than 20 years. By joining the Monsoonsim society since 2019, Cretasia that was established by Eric & Billy, has been delivering experiential learning platform for courses, competitions and applied learning projects in secondary schools, higher education institutions & Universities.

Recently, Cretasia has taken the opportunity to collaborate with HKSAR Government to arrange some learning projects for students from secondary schools to learn entrepreneurship alongside personality development with Monsoonsim Simulation Program. The super high engagement of students not only help the acquisition of knowledge in practical business operation management, but also nourish their personality build-up by practising entrepreneurship and teamworks.

Speaker Profile



Abdy Taminsyah
CEO, MonsoonSIM

Abdy is the Founder and President of MonsoonSIM, a Business Simulation and Experiential Learning platform currently used by over 200 academia for over 90000 learners globally.

Abdy believes in advancing education through technology. He is passionate about creating a level playing field for all education institutions through innovative transformations. He and his team have come up with a unique "horizontal experiential learning model" (click <https://www.youtube.com/watch?v=c9DgEUgK99M> to learn more) that is now implemented fully in MonsoonSIM.

Abdy is a frequently invited speaker in various international conferences on Business Simulation and Experiential Learning. Countries include USA, Australia, UK, Canada, India, Estonia, Ukraine and China.

Abdy is an entrepreneur with 30 years of enterprise software development experience. Throughout his career, Abdy had worked for global software vendors SAP, IFS and Unisys holding various executive positions in Los Angeles, Jakarta, Hong Kong, Shanghai and Singapore.

Abdy graduated from the University of Southern California with a Masters in Computer Engineering

Speaker Profile



Dr. Ma Nang Laik
Associate Professor
School of Business
Singapore University of Social Sciences

Nang Laik is an Associate Professor in the School of Business, Singapore University of Social Sciences (SUSS). She has more than fifteen years of academic teaching experiences. She teaches undergraduate core modules and master-level courses in the areas related to business modeling using spreadsheets, data analytics, and logistics and supplies change operations. She holds a Ph.D. from Imperial College, London, where her research focused on operations research (OR) in the area of optimization of resources. Her research expertise lies in the simulation and modeling of large-scale real-world problems. She develops computationally efficient algorithms to enable sound and intelligent decision-making in the organization.

Nang Laik is an expert in the financial sector as she has worked in the IT department in one of the largest banks in Singapore and understands the technology and the lack of efficiency in the system. In addition, she serves as a consultant for one of the best airports - Changi Airport Group, to use data and decision analytics to generate insights, make better decisions, and improve business efficiency and productivity

Fee

Complete Package:

SGD

350 / 1 person

Normal Price: SGD 600 / 1 person

- 3 nights hotel (own room with 2 beds. Stay alone or free to share with your partner)
- Conference fee (1.5 day) including:
 - Dinner on the 9th
 - Lunch
 - Coffee breaks

Conference Only:

SGD

180 / 1 person

Normal Price: SGD 220 / 1 person

- Conference fee (1.5 day), including:
 - Dinner on the 9th
 - Lunch
 - Coffee breaks

Our Venue



**Swiss-Belboutique
Yogyakarta**

Jl. Jend. Sudirman no. 69,
Yogyakarta

Our Venue

Swiss-Belboutique Yogyakarta is a new luxury boutique hotel in Yogyakarta that provides high quality standards of service and facilities for both business and leisure travellers.

The hotel is centrally located within easy access to the Malioboro shopping district as well as banking, private & government offices and heritage buildings in central Yogyakarta.

The hotel provides a modern, unique style, with prestigious accommodation and meeting facilities to ensure a truly welcoming and convenient feeling for business and leisure travellers alike.

Our Venue



Our Venue



Our Venue



15 minutes drive to Malioboro



15 minutes drive to Sultan Palace



**16 minutes drive to Kampung
Wisata Taman Sari**



**10 minutes drive to Titik 0 Km
Jogja**



**34 minutes drive to Prambanan
Temple**



**1 hour 10 minutes drive to
Borobudur Temple**

Airport Transportation



Airport Train

YIA (Yogyakarta International Airport) - Waters - Yogyakarta Station & vice versa
IDR 20.000



Damri Shuttle

IDR 15.000 - IDR 50.000
Depends on shelters



Taxi

IDR 250.000 - IDR 400.000

City Transportation



Andong

Usually found in tourist places

Price negotiable



Trans Jogja

Shuttle bus around Yogyakarta city.

Rp 3.500 / trip



GoJek or Grab Car

Online transportation using a private motorcycle or car provided by Gojek or Grab. Downloadable for Android and iOS

Yogyakarta Culinary



Gudeg



Bakpia Pathuk



Tiwul



Oseng-oseng mercon



Klatak Satay



Wingko