

ABSTRACT

The main purpose of this research is to identify relationship between transformational leadership, learning culture and motivating language on employee's job satisfaction. The research method is quantitative research by using questionnaire. This study proves that transformational leadership, learning culture and motivating language has significantly positive effect on employee's job satisfaction. Although this research is adopted with questionnaire investigation and concise questions to the best of one's ability it is still not known whether the respondents can substantially understand the original contextual meaning of the questionnaire to show the results with a true reflection. This study highlight That non-financial factors can also make employees feel satisfied in the work and the effect for the company is improving the overall performance of the company.

Keywords: Transformational leadership, learning culture, motivating language, job satisfaction, and company performance

