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PROCEEDING

SSBRN 2016 Symposium

Conducting Interdisciplinary Research
Bali, August 4-5th, 2016

Co-Hosted by:



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PREFACE

This proceeding presents articles from SSBRN Symposium 2016 in Bali conducted by Social Science & Business Research Network (SSBRN) on Auguts 4-5, 2016. All of articles are research articles that are presented on the symposium. Using multidisciplinary research, SSBRN hopes that these articles may give benefit to business and social sciences communities. Readers can use these researches to guide their decision for better life.

SSBRN also thanks to all of our co-hosts. Atma Jaya University, University of Surabaya, Sanatha Dharma University, Universitas Pembangunan Nasional Yogyakarta, President University, STIE Kesuma Negara, Widya Mandala Catholic University, and Pelita Harapan University in Surabaya are generous co-hosts that give us much support. Many people also have made valuable contributions to this proceeding. We are indebted to them.

Bali, August 4, 2016

*Dr. Dedhy Sulistiawan
Chairman*

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