

## DAFTAR PUSTAKA

- Adriani, & Ma'ruf. (2020). Pengaruh Islamic Religiosity dan Halal Knowledge terhadap Purchase Intention Kosmetik Halal Dimediasi oleh Attitude terhadap Produk Halal di Indonesia. *Al-Muzara'Ah*, 8(1), 57–72. <https://doi.org/10.29244/jam.8.1.57-72>
- Ahmad, S. N. B. (2018). Influence of perceived value and personal values on consumers repurchase intention of natural beauty product. *International Journal of Supply Chain Management*, 7(2), 116–125.
- Anwar, R. N., & Wardani, F. A. (2021). Pengaruh Kualitas Produk Dan Kualitas Pelayanan Terhadap Minat Beli Ulang Produk Scarlett Di E-Commerce Shopee. *Nusantara: Jurnal Ilmu Pengetahuan Sosial*, 8(5), 1370–1379.
- Asti, W. P., Handayani, P. W., & Azzahro, F. (2021). Influence of Trust, Perceived Value, and Attitude on Customers' Repurchase Intention for E-Grocery. *Journal of Food Products Marketing*, 27(3), 157–171. <https://doi.org/10.1080/10454446.2021.1922325>
- Berhimpong, M. J. A., Rattu, A. J. M., & Pertiwi, J. M. (2020). Analisis Implementasi Aktivitas Fisik Berdasarkan Health Belief Model oleh Tenaga Kesehatan di Puskesmas. *Journal of Public Health and Community Medicine*, 1(4), 54–62.
- Bui, T. Q., Nguyen, N. T., Nguyen, K. K., & Tran, T. T. (2021). Antecedents Affecting Purchase Intention of Green Skincare Products: A Case Study in Vietnam. *Journal of Asian Finance, Economics and Business*, 8(3), 1295–1302. <https://doi.org/10.13106/jafeb.2021.vol8.no3.1295>
- Fakhrunissa, R. A., Kusdiby, L., Kania, R., & Kunci, K. (2020). Persepsi Wanita Millennial terhadap Produk Kecantikan Hijau. *Prosiding The 11th Industrial Research Workshop and National Seminar*, 26–27.
- Ghozali, 2014. (2014). Structural Equation Modeling Metode Alternatif dengan Partial

- Least Square PLS. In *Badan Penerbit Universitas Diponegoro*.
- Halim, B. C., Dharmayanti, D., Si, M., Ritzky, D., & Brahmana, K. M. R. (2014). Pengaruh brand identity terhadap timbulnya brand preference dan repurchase intention pada merek toyota. *Jurnal Strategi Pemasaran*, 2(1), 1–11.
- Herlambang, A. S., & Komara, E. (2021). Pengaruh Kualitas Produk , Kualitas Pelayanan, dan Kualitas Promosi Terhadap Kepuasan Pelanggan (Studi kasus pada Starbucks Coffee Reserve Plaza Senayan). *Jurnal Ekonomi, Manajemen Dan Perbankan*, 7(2), 56–64.
- Mamun, A. Al, Nawi, N. C., Hayat, N., & Zainol, N. R. B. (2020). Predicting the purchase intention and behaviour towards green skincare products among Malaysian consumers. *Sustainability (Switzerland)*, 12(24), 1–18.  
<https://doi.org/10.3390/su122410663>
- Octarine, N. (2008). *Pengaruh Customer Perceived Value (Persepsi Nilai oleh Pelanggan) dan Customer Perceived Quality (Persepsi Mutu Oleh Pelanggan) terhadap Loyalitas Pelanggan pada CV. Qyta Dental Persada Laboratory Palembang*.
- Petrick, J. F. (2002). Development of a multi-dimensional scale for measuring the perceived value of a service. *Journal of Leisure Research*, 34(2), 119–134.  
<https://doi.org/10.1080/00222216.2002.11949965>
- Prasetya, N., Santoso, A., & Wahyuni, S. (2019). Pengaruh Corporate Image dan Word Of Mouth Terhadap Minat Beli Produk Pada Madani Skincare Kediri. *Jurnal Ilmiah Mahasiswa Ekonomi*, 2(2), 249–264. <http://ojs.unik-kediri.ac.id/index.php/jimek/article/view/583>
- Purwianti, L. (2022). *The influence of halal awarnes, e-wom towards intention to buy halal cosmetic : the role of mediation attitude*. 5(2), 281–287.
- Ramlawati, & Lusyana, E. (2020). Pengaruh Celebrity Endorsement Dan Citra Merek Terhadap Minat Beli Produk Kecantikan Wardah Pada Mahasiswi Hpmm Cabang

- Maiwa Di Makassar. *Manajemen Dan Organisasi Review (MANOR)*, 2(1), 65–75.
- Samosir, C., Rofianto, W., Komara, E., & Andriani, M. (2022). The Forming Factors of Attitude Towards Social Media Reviews and Its Implications for Visit Intention: A Study on the Mgdalenaf Youtube Channel. *Proceedings of the 7th Sriwijaya Economics, Accounting, and Business Conference (SEABC 2021)*, 647(Seabc 2021), 109–120. <https://doi.org/10.2991/aebmr.k.220304.014>
- Sekaran&Bougie, 2016. (2013). Research Methods for Business: A Skill-Building Approach. In *Leadership & Organization Development Journal* (Vol. 34, Issue 7). <https://doi.org/10.1108/lodj-06-2013-0079>
- Sugiyono, D. (2013). *Metode Penelitian Kuantitatif, Kualitatif, dan Tindakan*.
- Suhardi Dadang. (2019). Pengaruh Celebrity Endorser, Citra Merek, dan Kepercayaan Merek Terhadap Minat Beli Konsumen. *Jurnal Inspirasi Bisnis Dan Manajemen*, 3(1), 53. <https://doi.org/10.33603/jibm.v3i1.2086>
- Testa, F., Sarti, S., & Frey, M. (2019). Are green consumers really green? Exploring the factors behind the actual consumption of organic food products. *Business Strategy and the Environment*, 28(2), 327–338. <https://doi.org/10.1002/bse.2234>
- Tri, A., Rofianto, W., Surjaatmadja, S., & Andriani, M. (2021). *IMPERIUM Jurnal Manajemen Strategi dan Aplikasi Bisnis FAKTOR PEMBENTUK BRAND LOVE , WORD OF MOUTH , DAN REPURCHASE INTENTION ATAS PRODUK HEDONIS : TELAAH PADA Letter of Acceptance*.
- van Tonder, E. (2018). Perceived value, relationship quality and positive WOM intention in banking. *International Journal of Bank Marketing*, 36(7), 1347–1366. <https://doi.org/10.1108/IJBM-08-2017-0171>
- Zamrodah, Y. (2016). ~~濟無~~No Title No Title No Title. 15(2), 1–23.