

**ANALISIS PENGARUH MOTIVASI INTRINSIK DAN EKSTRINSIK PADA
PRESTASI BELAJAR MAHASISWA
(STUDI PADA MAHASISWA S1 INDONESIA BANKING SCHOOL, KEMANG,
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ABSTRACT

Motivation is one of the several things which determines the successful of the student learning activity. Without motivation, learning process is difficult to achieve optimum success.

This research studies about the effect of intrinsic and extrinsic motivation on students' learning achievement in Indonesia Banking School. Data was collected using a questionnaire as an instrument of motivation variables and test results as the students' achievement variable. The statistic model of this research used multiple linear regression analysis. Data was obtained by distributing questionnaires to 100 students Indonesia Banking School as a prospective respondent. These data were analyzed by applying one-way ANOVA and t-test was used to determine its 5 % level of significance ($\alpha = 5\%$).

The results of this study indicate intrinsic motivation and extrinsic motivation have a significant effect on learning achievement because extrinsic motivation has greater effect on learning achievement and has strengthened the insignificant intrinsic motivation. Meanwhile, intrinsic motivation has no significant effect on learning achievement because the factor studied only in non-intelective physiological factors. Extrinsic motivation has significant effect on learning achievement because individual motivation has become activated due to external factors. The result of this research implicate that extrinsic motivation is more effective for a student to get a good learning achievement than intrinsic motivation. It is suggested that students should be more enthusiastic about their majors from themselves.

Keywords: Intrinsic Motivation, Extrinsic Motivation, Learning Achievement, and Education