

# Pengaruh Kinerja Emiten Perbankan di BEI Terhadap

## Nilai Perusahaan Periode 2015 – 2019

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### ABSTRAK

Penelitian ini bertujuan untuk menganalisis pengaruh kinerja emiten perbankan terhadap nilai perusahaan. Kinerja emiten diukur dengan *Capital Adequacy Ratio (CAR)*, *Return on Asset (ROA)*, *Beban Operasional Pendapatan Operasional (BOPO)*, *Net Interest Margin (NIM)* dan *Loan to Deposit Ratio (LDR)* serta nilai perusahaan yang diukur dengan *Price Book Value (PBV)*. Pengambilan sampel data dalam penelitian ini menggunakan teknik *purposive sampling* yang diperoleh dari 37 perusahaan sektor perbankan periode 2015-2019. Uji hipotesis yang digunakan adalah uji Regresi Linier Berganda, Uji Parsial dan Uji Simultan. Hasil dari penelitian ini menunjukkan bahwa variabel *CAR* berpengaruh positif terhadap nilai perusahaan, sedangkan variabel *ROA*, *BOPO*, *NIM* dan *LDR* berpengaruh negatif terhadap nilai perusahaan.

**Kata kunci:** *Capital Adequacy Ratio, Return on Asset, Badan Operasional Pendapatan Operasional, Net Interest Margin, Loan to Deposit Ratio, Price Book Value, Regresi Linier Berganda*

### ABSTRACT

*This study aims to analyze the effect of the performance of banking issuers on firm value. Issuer performance is measured by Capital Adequacy Ratio (CAR), Return on Assets (ROA), Operating Expenses, Operating Income (BOPO), Net Interest Margin (NIM) and Loan to Deposit Ratio (LDR) and company value as measured by Price Book Value (PBV). Sampling data in this study using purposive sampling technique obtained from 37 companies in the banking sector for the period 2015-2019. Hypothesis test used is multiple linear regression test, partial test and simultaneous test. The results of this study indicate that the CAR variable has a positive effect on firm value, while the variables ROA, BOPO, NIM and LDR have a negative effect on firm value.*

**Keywords:** *Capital Adequacy Ratio, Return on Asset, Operating Expenses, Operating Income, Net Interest Margin, Loan to Deposit Ratio, Price Book Value, Multiple Linear Regression*